Web Design Evaluation: Go to http://www.coolhomepages.com and pick a site to evaluate, then work with a partner on the following questions.

1. What is the name and URL of the Website you are evaluating?

2. On the main page, what sorts of things do you see "above the fold"? Without scrolling, can you see the title, navigation, and get an idea of what the site is about?

3. How easy is it to get to the information you want? Are the links clear and meaningful? Are they well organized? Has the designer used "shallow design"? Is the page information-heavy or is the focus on artistic feel?

4. What can you say about the use of color and images? Are they calming? Distracting? Do they make the text more difficult to read or do they help to structure the page? What about movement? Has the designer used flash to animate parts of the page?

5. As you click though the site, are the pages consistent in their look and feel? Are the fonts consistent? What techniques has the web designer made sure that you know that all the pages are part of the same website?

6. Can you say anything about accessibility? Do the pages load quickly? Do you think this site would load quickly on a modem connection? Would visually disabled people be able to use this website? What about people who are not very familiar with computers? Other languages? Other web browsers? Older computers?

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