


# Creating a Banner in Macromedia Fireworks MX



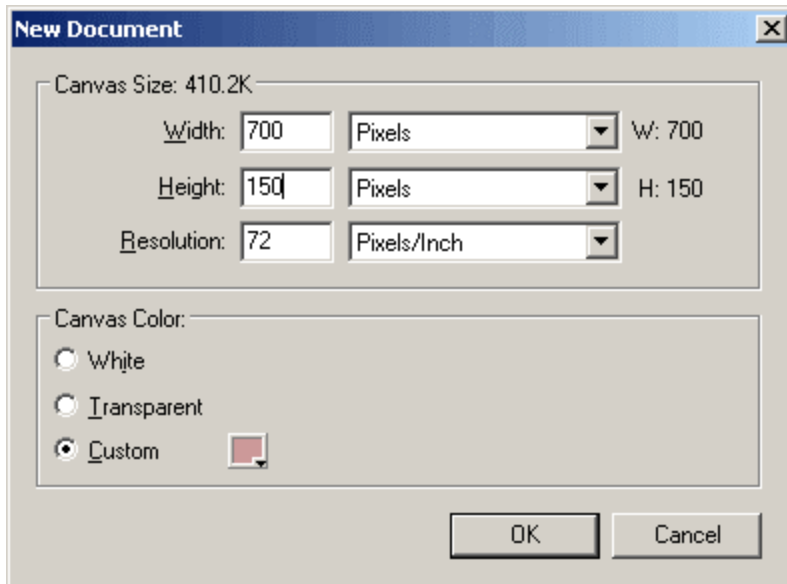
2. **Creating a new banner image**
3. **Adding text to your banner**
4. **Adding a photo**
5. **Resizing the photo, reordering layers, adjusting transparency**
6. **Go crazy!**

## Creating a new banner image


To open Fireworks, double-click on the  icon on the desktop.

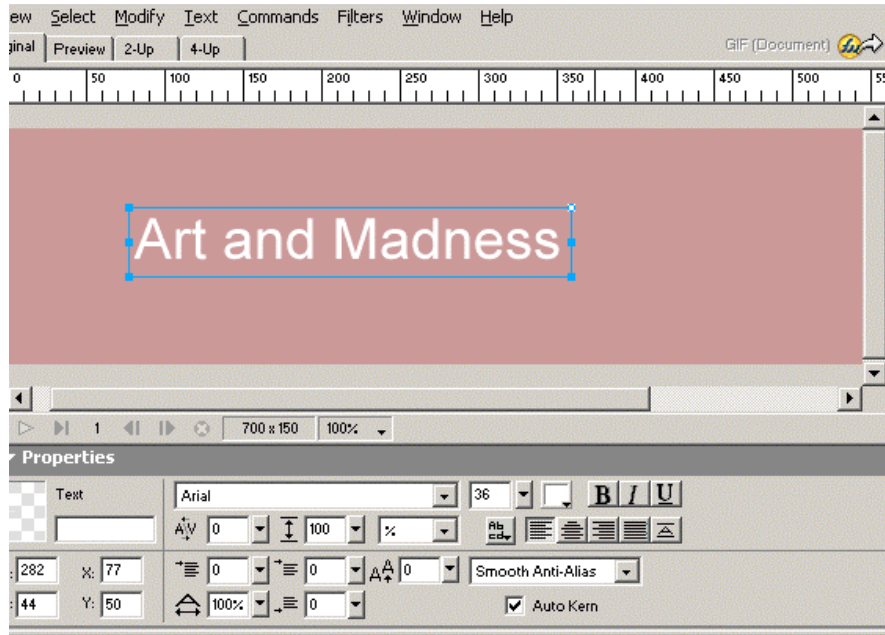
Create a new image as follows:

1. Choose File > New
2. Fill out the properties of your new image as follows (choose a color you like from the palette to the right of the word "Custom"), then click on OK.



## Adding text to your banner

1. From the Tools palette, choose the text tool: 
2. Click on the image and start to type the text you want:



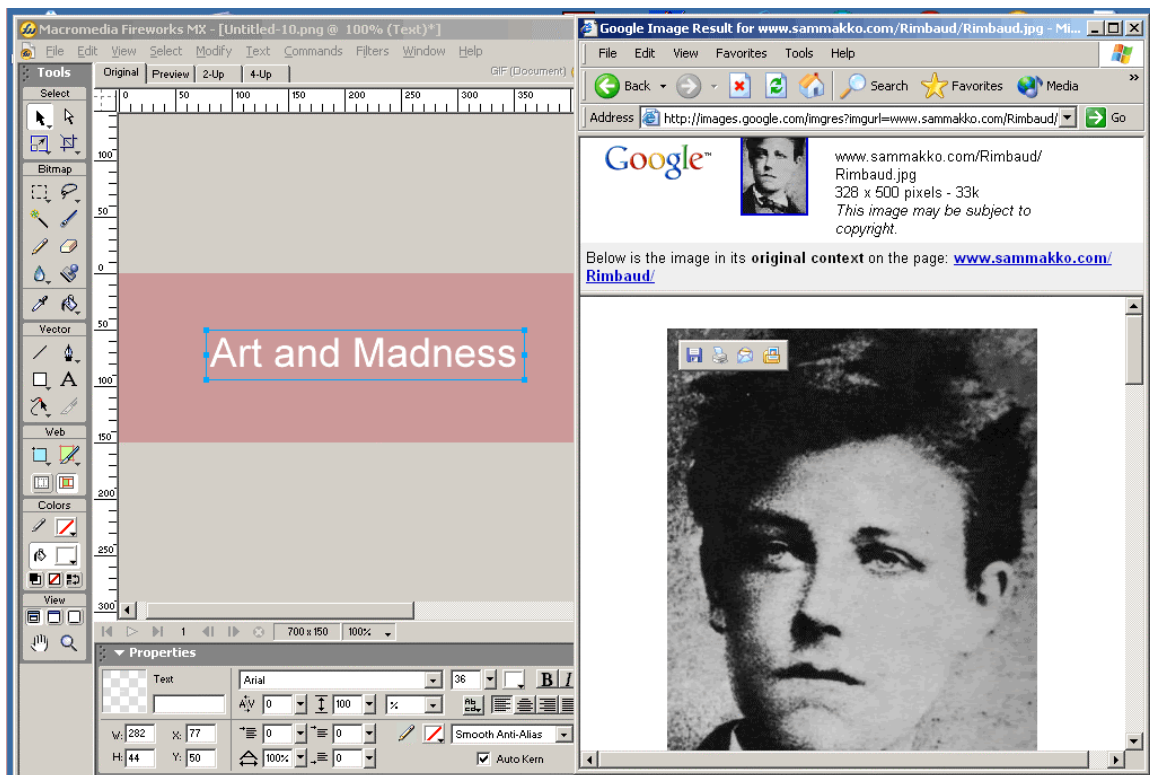
Save often! (Choose File > Save as and save your file in the my documents folder)

## Adding a photo

We are going to use Google's image finder to find the images we want. Go to <http://www.google.com> and click on the images tab. Type in a search term and click on an image you like.



Once you have an image you'd like to use on the screen, you can simply drag it onto your fireworks image (you need to be pretty good at resizing windows to pull this off!)

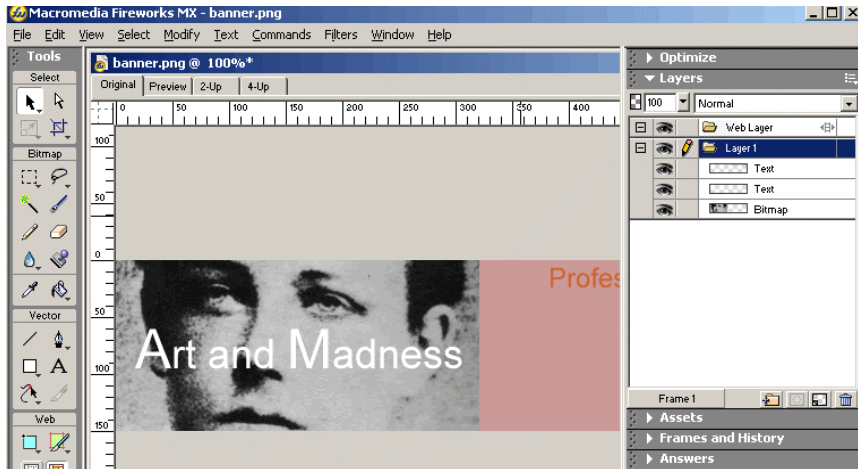


## Resizing the photo

You may wish to resize the image that you have added. To do so, choose **Modify > Transform > Scale**.

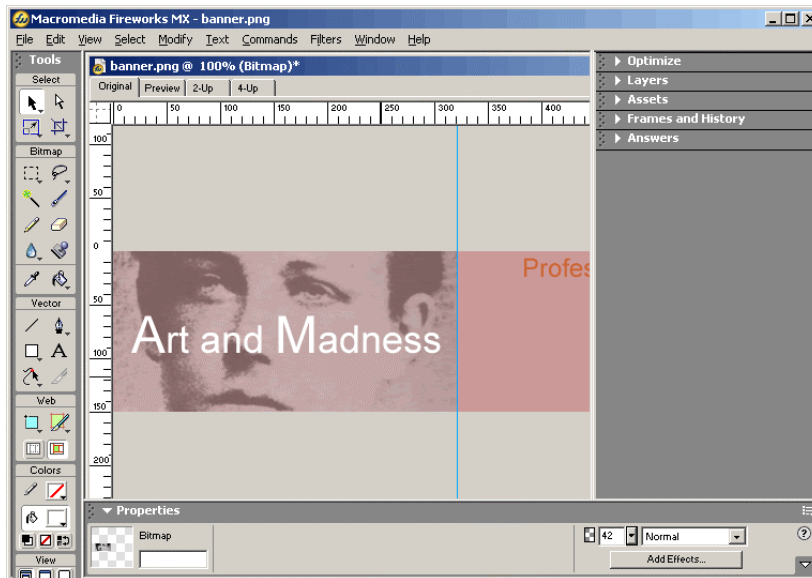
## Reordering layers

Once the image has been added, you may need to reorder the layers so that the text layer is on top of the image (Bitmap) layer:



## Adjusting transparency

You may also lower the opacity in the Preferences panel to create a transparent effect:



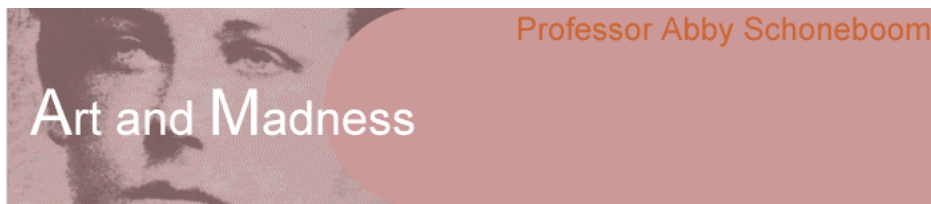
## Go Crazy!

See what else you can do to your banner – ask for help if you have a cool idea but don't know how to make it happen. Here are a few possibilities:

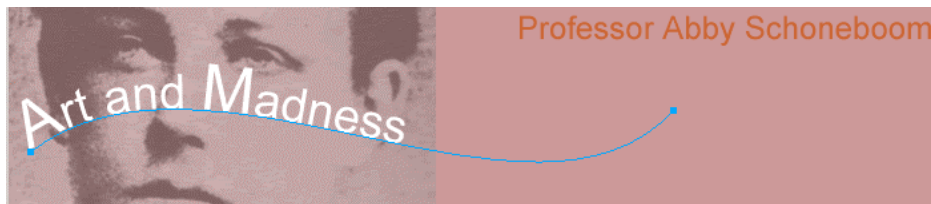
- add a second image and adjust the transparency to create a collage effect.



- draw an oval marquee and cut out a section of the image.



- use the pen tool to draw a path then attach your text to the path on a cool curve!



Use your imagination and try some stuff out! Have fun!

## A note on publishing:

Today we focused only on making the banner, but usually a banner is part of a website project. Once your banner is finished and you are ready to insert it into a webpage, you need to export it as a "gif" image. Just choose File > Export preview > Export and save it into your website folder.